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| <b>Committee(s)</b>                                                               | <b>Dated:</b>       |
| Education Board                                                                   | 14/11/2019          |
| <b>Subject:</b><br>Culture Mile Learning Case for Investment 2020/23              | <b>Public</b>       |
| <b>Report of:</b><br>The Director of Community and Children's Services            | <b>For Decision</b> |
| <b>Report author:</b><br>Anne Bamford, Strategic Director of Education and Skills |                     |

### Summary

The Education Board have provided funding to Culture Mile Learning (CML) as a cultural education partnership since 2017. At its meeting on 19 July 2018, the Education Board endorsed the development of CML and the continued funding of the partnership up until March 2020. Anticipating the end of the current funding cycle, CML have presented a case for further investment from April 2020 until March 2023 which is the remaining duration of the current Cultural and Creative Learning Strategy. A summary of the case for investment is in **Appendix 1** and a detailed operational Action Plan is in **Appendix 2** which will be reviewed each year.

### Recommendations

Members of the Education Board are asked to:

- Endorse the investment of £274,500 from the Education Board's budget on an annual basis over 2020/21, 2021/22 and 2022/23 to Culture Mile Learning to deliver the activity proposed in **Appendices 1 and 2**.
- Approve the release of £274,500 to Culture Mile Learning in the 2020/21 financial year with subsequent approval requests in 2021 and 2022 following a report to the Education Board which demonstrates impact of the previous year's activities on delivering the Cultural and Creative Learning Strategy.

### Main Report

#### Background

1. In March 2019, Policy and Resources Committee made provisions in the Education Board's Budget to allocate a grant of £305K to CML for financial year 2019/20. This uplift in the Education Board's budget is ongoing. The Education Board therefore have provisions in its budget to continue its investment in CML in 2020/21 and subsequent years subject to the annual budget setting process.

#### Current Position

2. The Education Board is responsible for the oversight of the City Corporation's Cultural and Creative Learning Strategy. Table 1 below maps the projects and initiatives in the CML Case for Investment against the Goals in the Cultural and Creative Learning Strategy.
3. Table 1

| <b>Cultural and Creative Learning Strategy</b>                                                      | <b>Proposed CML Project</b>                                                                                                                                                                                                                                              |
|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Every cultural institution in the City is a learning institution and every education institution in | <ul style="list-style-type: none"> <li>• <b>Online portal of learning offers</b> for schools to promote the learning offers of the CML partners.</li> <li>• <b>CML Partner Forum and CML Partner Training</b> to network, share best practice, and develop as</li> </ul> |

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| the Family of Schools is a cultural institution                                                                                   | learning providers.                                                                                                                                                                                                                                                                                                                                              |
| Children and young people are empowered to realise their full potential in and through the arts.                                  | <ul style="list-style-type: none"> <li>• Artists, teachers and CML partners to collaborate to develop a <b>cultural curriculum</b> supported by cultural visits/outreach and associated <b>CPD</b>.</li> </ul>                                                                                                                                                   |
| There are accessible opportunities for pupils at risk of having access to the full range of cultural experiences.                 | <ul style="list-style-type: none"> <li>• <b>Culture Mile School Visits Fund</b> to support schools with above average levels of pupils in receipt of Pupil Premium to engage in the CML learning offer.</li> <li>• Dual Site Visits, Young City Poets and Work Experience are also targeting schools with high levels of disadvantage.</li> </ul>                |
| Cultural and creative experiences develop and enhance the Fusion Skills needed for employability in the 21 <sup>st</sup> Century. | <ul style="list-style-type: none"> <li>• <b>Young City Poets</b> to develop Fusion Skills through poetry.</li> <li>• <b>Traineeships in partnership with The Prince's Trust.</b></li> <li>• <b>Dual Site Visits</b> to develop Fusion Skills through visiting multiple sites in a day.</li> <li>• <b>Evaluation framework</b> based on Fusion Skills.</li> </ul> |
| Learners at all stages have high quality exposure to creative industries to make informed career choices.                         | <ul style="list-style-type: none"> <li>• <b>Work experience programme</b> for disadvantaged young people to experience careers in multiple cultural venues.</li> <li>• <b>Creative careers in London Careers Festival</b> to ensure representation from these sectors in the annual event.</li> </ul>                                                            |

4. The Strategic Director endorses the continued investment in CML over the next three years to deliver the Goals and Aims of the Cultural and Creative Learning Strategy outlined in Table 1. This should be subject to annual reporting and impact tracking to ensure that the proposed activities are delivering on the Goals in the Strategy. This assurance is included in the recommendations. The Strategic Director and officers in the Education Unit will work with CML to ensure continued alignment with the Cultural and Creative Learning Strategy.

### Appendices

- Appendix 1 - Culture Mile Learning Case for Investment Summary
- Appendix 2 - Culture Mile Learning delivery plan and budget 2020–2023
- Appendix 3 - Impact summary report: Culture Mile School Visits Fund
- Appendix 4 - Impact summary report: Work Experience Programme
- Appendix 5 - Impact summary report: Dual Site Visits Programme
- Appendix 6 - Impact summary report: Young City Poets

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